

Fieldpoint Private Names Former Citi Global Research Head as Chief Investment Officer

*- Bill Kennedy led Citi's separation of investment research from investment banking;
brings deep commitment to unconflicted investment advice -*

Greenwich, CT – June 27, 2012 – Fieldpoint Private, the fast-growing wealth advisory and private banking firm serving ultra high net worth families and institutions, today announced that Bill Kennedy is joining the firm as Chief Investment Officer, effective July 2. Mr. Kennedy will oversee all of the firm's investment functions, including research, strategy and asset allocation.

Mr. Kennedy served previously with Citigroup and its predecessor firms, where he held a number of roles including Head of Japanese Equity Research, based in Tokyo, and Global Director of Research, leading 900 professionals across the firm's equity, debt, strategy and quantitative research operations around the world. Mr. Kennedy engineered the successful separation of Citi's investment research from its investment banking operation, and subsequently helped the bank achieve top research market rankings in nearly every region of the world. Mr. Kennedy was appointed to the firm's Management Committee at the age of 37.

Robert S. Matthews, President and CEO of Fieldpoint Private, considers Mr. Kennedy to be one of the industry's leading advocates for purely objective, unconflicted investment advice. "I know of no other leader who has done as much as Bill to protect clients from the conflicts of interest that are all-too-common in traditional firms," Matthews said. "The industry has a long way to go in that regard, but Bill's work demonstrates that the most important investment strategy of all is simply to put the client first."

"In times like these the world needs a firm like Fieldpoint," Mr. Kennedy said of his decision to join. "The more complex global capital markets become, the more clients need to know that the investment advice they receive is independent and unbiased." He added, "Fieldpoint refuses to push proprietary investment products, and it doesn't engage in activities such as money manager revenue-sharing programs or proprietary trading that can conflict with clients' best interests. For a CIO who values integrity above all else, it is the perfect platform."

After 12 years at Citigroup, Mr. Kennedy left in 2008 to become a founding partner and Chief Investment Officer of Century Atlantic Capital Management, a hedge fund that spanned debt, equities, interest rates, currencies, commodities and insurance-linked securities. In 2010 his insights in insurance-



linked securities brought him to the attention of Guy Carpenter & Co., the world's leading risk and reinsurance specialist, which recruited him to run the firm's global analytic and advisory division, a position he held until joining Fieldpoint Private.

About Fieldpoint Private

Headquartered in Greenwich, Connecticut, Fieldpoint Private (www.fieldpointprivate.com) is a boutique financial firm providing the highest degree of personalized, confidential wealth planning and private banking services. Catering to highly successful individuals, families, businesses and institutions, Fieldpoint Private offers a powerful combination of wealth management and strategy, family office, private banking and business banking services addressing every financial need for each of our Members including: wealth transfer advice, tax planning, aggregation and performance reporting, risk management, goals-based investing strategies, sophisticated investment selection, discreet and personalized banking, highly customized credit solutions, custom custody and trust solutions, highly attentive/responsive service and concierge services.

Fieldpoint Private was established in 2008 by 31 Founders with a specific vision and purpose. These extraordinary leaders of industry and community recognized the opportunity to create a financial firm totally attuned to people's individual circumstances. Our firm is built on a philosophy of exclusive Membership and client-centricity. Working with a limited number of relationships gives every person the experience of belonging to an extremely selective group. The result is a new breed of institution established on the basis of personalization, responsiveness, and exclusivity, and an ensured commitment to impeccable service and consistently flawless execution. Our Member-oriented service approach offers a unique client experience custom crafted to each Member's financial needs.

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